

KOKET®

LOVE HAPPENS

**KOKET X MAISON VALENTINA,
A New Design Partnership Launch
at Milan Design Week**



Luxury Decor Brand KOKET to Collaborate with Maison
Valentina at Salone del Mobile.Milano 2024 and Beyond to
Offer Exquisite Bathroom Décor

FOR IMMEDIATE RELEASE

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April 2024 - Salone del Mobile.Milano 2024's International Bathroom Exhibition will serve as the perfect venue for luxury home decor brand **KOKET**'s official launch of its new long-term partnership with the exquisite bathroom decor brand **Maison Valentina**. This partnership marks a significant milestone for both brands as they join forces to unveil their shared commitment to statement design, exquisite materials, and beautiful craftsmanship.

Renowned for its opulent furnishings and glamorous aesthetics, **KOKET** brings decades of experience in crafting timeless pieces that exude luxury and sophistication. With a portfolio spanning furniture, lighting, and accessories, **KOKET** has established itself as a global leader in high-end interior design.

Maison Valentina, synonymous with refined elegance and impeccable craftsmanship, has earned acclaim for its exquisite collections that redefine luxury bathroom design. Drawing inspiration from art, nature, and the finest materials, **Maison Valentina** transforms bathrooms into sanctuaries of indulgence and style.

At the Salone del Mobile.Milano's International Bathroom Exhibition, **KOKET** will showcase select pieces at the **Maison Valentina** stand, offering visitors a glimpse into the harmonious fusion of their distinctive design languages. This collaboration signifies the beginning of an enduring partnership, with **KOKET** set to integrate **Maison Valentina**'s exquisite bathroom products into its esteemed collection, marking a significant expansion for **KOKET** into a new category.

Both **KOKET** and **Maison Valentina** share a passion for pushing the boundaries of design, creating pieces that captivate the senses and elevate the home environment. With a mutual dedication to quality craftsmanship and a commitment to delivering unparalleled luxury, the **KOKET x Maison Valentina** partnership promises to set new standards in the world of interior design.

EXPLORE THE KOKET X MAISON VALENTINA PARTNERSHIP

As part of this ongoing collaboration between brands, KOKET selected some of its favorite Maison Valentina designs, which they will offer as part of KOKET's first-ever bathroom focused collection.



Metropolitan Vanity Cabinet



Crochet Vanity Cabinet

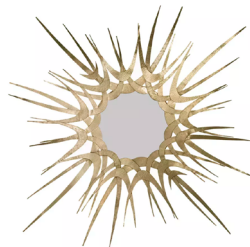


Petra Vanity Cabinet

In addition to KOKET offering Maison Valentina, Maison Valentina will also offer a curated selection of KOKET designs perfectly suited for use in bathroom design.



Stella | Mirror



Guilt | Mirror



Eternity Amber Glass |
Sconce



Mandy | Stool



Yasmine Polished Brass |
Side Table

ABOUT KOKET

"I love taking risks and turning heads! And I live to empower through design, content, and experiences. So, I created **KOKET**, born from my interior design business and branding agency DeMorais International, and the inspiration for my lifestyle magazine Love Happens and e-home decor boutique My Object of Desire. Each of my professional endeavors offers a glimpse into my world and everything that moves me. Through my work, I strive to share my joie de vivre and coquettish frill while empowering all willing to listen to be their best selves. My products are about unique, inspired design, craftsmanship, and bringing joy to all who encounter them. While my content is all about my passion for the world my products live in, a world of beautiful design, fashion, travel, and beyond.

Take risks with me! Create your own individual sense of style at home, in your closet, and in every element of your lifestyle. I hope you fall in love with us and feel empowered by our statement pieces and unique design-driven experiences and content." Janet Morais, Founder & CEO of **KOKET**. Daring design aesthetic, high-impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying **KOKET**'s mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in **KOKET**'s Guilty Pleasures and Exotic Opulence Collections, composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs, all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic feathers. While the new KK by **KOKET** Collection offers a youthful side of **KOKET** with irresistibly fresh, playful, and vibrant upholstery designs. With over two hundred designs and counting, **KOKET** has become a go-to source for interior designers and consumers looking to create unique spaces that exude sensuality and style.



KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. **KOKET** is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels, and hundreds of publications in the most renowned shelter and luxury publications.

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