



KOKET: THE ONLY HAUTE COUTURE BRAND IN THE WORLD *of* INTERIORS

KOKET has never hidden its love for fashion and haute couture. In fact, it is one of the brand's biggest inspirations in the creative process for new furniture and interior design. So, it comes as no surprise that after Fall/Winter 2022-2023 Paris Haute Couture shows, the creative minds of KOKET began putting pencil to paper designing furniture pieces that bring the Haute Couture runway to the world of interiors. Sumptuous embellishments, embroidered intricacies, rich patterns, the iconic black & gold combination, feathers, florals and reptiles have all been pulled out of the brand archives and rethought for this season.

KOKET'S HAUTE CRAFTSMANSHIP

Just as in fashion being able to call yourself Haute Couture is not something to be taken lightly, it consists of using highly skilled talent, endless hours of precise hand workmanship and the use of the finest materials the market has to offer. Pieces such as the Goddess Mirror and Forbidden Bed are true examples of endless hours to achieve the desired outcome.

FOR IMMEDIATE RELEASE

Iconic Black & Gold

KOKET is known globally for its gout for high drama and the iconic black & gold combination. Upholstery is often shown in black for one simple reason: it is the “little black dress”. Designers adorn their dramatic black canvas with rich gold accents of metal, exquisite silk embroidery and exotic leathers.

Examples of the black canvas can be found in Elie Saab’s 2022 collection, where the gold accents are what give the piece structure, curve and strong presence. Just as in KOKET’s Chandra Chair, Ribbon Console, Tears Coffee Table and Euphoria Screen the gold accents tell the story behind the piece.



CHANDRA | DINING CHAIR



RIBBON | CONSOLE



TEARS | COFFEE TABLE

Intricate Feather Design

The usage of delicate feathers on furniture pieces was first seen on the brand’s launch collection back in 2010, when KOKET seduced Paris design week with the Divine Armoire. Janet Morais, the brand’s CEO and Founder, has been working with exquisite and delicate feathers since the brand’s inception. Magnificent plumes have been applied in chair backs, armoires, bar cabinets, wall panels and coverings. Once again, we see that KOKET is and has always been in line with the great masters of Haute Couture, who adored at Paris Haute Couture Week drama-loaded plumage-trimmed skirts, degrade feather dresses and capes, larger than life feather hats and soft sleeve accents.

KOKET’s feather collection consists of peacock, pheasant and quail feathers sourced from the finest suppliers without endangering any species.



DIVINE | ARMOIRE



MERVEILLE | DINING CHAIR



TEMPTATION | BAR CABINET

Larger-than-life Metals

Gold gilded glamour is at KOKET's core. In true Dolce & Gabana Alta Moda style, heavy gold accents have made the KOKET pieces true metal statement pieces, taking inspiration from nature and converting it into magnificent metal works of art. The Heive Cabinet draws inspiration from a bee Heive adorned by sunrays, the Revê Mirror was once a layered flower that was placed in front of a metal craftsman for him gracefully curve a sheet of metal into a dreamy mirror. The most recent metal ribbon like piece added to the collection was the Neurotic Sconce which resembles the Chloe Sconce in its graceful curves.



HEIVE | CABINET



REVÊ | MIRROR



NEUROTICA | SCULPTURE

Seductive Figure of a Serpent

KOKET's use of the snake symbol has dual expression of good and evil, love and hate, fear and fascination. Meticulously hand-carved sculptural snakes are in the Serpentine Collection, Mistress Confidante and in the rich embossed leathers in the textile collection. Zuhair Murad didn't shy away from the use of the snake's shape to create sensual tribute to this mystical creature symbolizing health and vigor.



SERPENTINE | SCONCE



SERPENTINE | MIRROR



MISTRESS | CONFIDANTE

Bringing Nature Home

Fashion & KOKET have turned again to nature for inspiration. The Guilty Pleasure collection features a bouquet of beautifully shaped floral elements such as flowers, petals and leaves, either fashioned out of metal, wood or gold filagree. Schiaparelli's surrealist nature inspirations and Gianbattista Valli fuel the minds of KOKET's creative designers in ways that only nature can compete. This season KOKET has added natural stones to the already glorious Stella Mirror and Spellbound Cabinet.



SPELLBOUND | CABINET



PASSION | SCENCE



STELLA CRYSTALIZED | MIRROR

ABOUT KOKET

"I love taking risks and turning heads! And I live to empower through design, content and experiences. So, I created KOKET, born from my interior design business and branding agency DeMorais International, and the inspiration for my lifestyle magazine Love Happens and e-home decor boutique My Object of Desire.

Each of my professional endeavors offers a glimpse into my world and everything that moves me. Through my work I strive to share my joie de vivre and coquettish frill while empowering all willing to listen to be their best selves. My products are about unique, inspired design, craftsmanship, and bringing joy to all who encounter them. While my content is all about my passion for the world my products live in, a world of beautiful design, fashion, travel and beyond.

Take risks with me! Create your own individual sense of style at home, in your closet and in every element of your lifestyle. I hope you fall in love with us, and feel empowered by our statement pieces and unique design driven experiences and content." Janet Morais, Founder & CEO of KOKET.

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in KOKET's Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic feathers. While the new KK by KOKET Collection offers a youthful side of KOKET with irresistibly fresh, playful, and vibrant upholstery designs. With over two hundred designs and counting, KOKET has become a go-to source for interior designers and consumers looking to create unique spaces that exude sensuality and style.



KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels, and hundreds of publications in the most renowned shelter and luxury publications.

www.bykoket.com

www.kkbykoket.com

www.lovehappensmag.com

www.myobjectofdesire.com

PRESS CONTACT

For more information please contact press@bykoket.com.