

May 15-17, 2022 Javits Center, NYC

Booth #436



**ICFF**<sup>®</sup>  
INTERNATIONAL  
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## *ICFF WELCOMES KOKET'S* **MOST ICONIC PIECES**

Icons are to be treasured. They set the tone for what's to come. **KOKET** is bringing back its icons to New York City, where its history first began. From May 15th to May 17th, find us at the International Contemporary Furniture Fair (ICFF), Booth 436, to explore the pieces that built **KOKET'S** legacy.

Driven by design, **KOKET** is keen on collaborating with brands that share the values of heritage and craftsmanship. That is why for ICFF + Manhattan Design 2022 **KOKET** is adding vibrant color touches to its black & gold palette by collaborating with the centennial portuguese brand, **Vista Alegre**. The collection **AMAZONIA** will deliver a tropical element to a distinctly glamorous atmosphere.



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Our booth's statement piece, the Intuition Dining Table, will come to life with the colorful and prestige patterns of Vista Alegre's Tableware and Decoration. The icons will hold hands to create an unforgettable design that will empower and bring joy to those who meet it.



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## How KOKET'S History *Began at ICFE Ten Years Ago*

The Mandy Stool was KOKET's very first design. Inspired by the beautiful form of a cuff bracelet, a pair of silver twisted metal stools with black velvet seats appeared at the ICFE in New York City. The Trade Show was the chosen event to unveil the piece that is now a KOKET Classic.



## *ABOUT KOKET*

*"I love taking risks and turning heads! And I live to empower through design, content and experiences. So, I created **KOKET**, born from my interior design business and branding agency DeMorais International, and the inspiration for my lifestyle magazine Love Happens and e-home decor boutique My Object of Desire.*

*Each of my professional endeavors offers a glimpse into my world and everything that moves me. Through my work I strive to share my joie de vivre and coquettish frill while empowering all willing to listen to be their best selves. My products are about unique, inspired design, craftsmanship, and bringing joy to all who encounter them. While my content is all about my passion for the world my products live in, a world of beautiful design, fashion, travel and beyond.*

*Take risks with me! Create your own individual sense of style at home, in your closet and in every element of your lifestyle. I hope you fall in love with us, and feel empowered by our statement pieces and unique design driven experiences and content." Janet Morais, Founder & CEO of **KOKET**.*

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying **KOKET**'s mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in **KOKET**'s Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic feathers. While the new KK by **KOKET** Collection offers a youthful side of **KOKET** with irresistibly fresh, playful, and vibrant upholstery designs. With over two hundred designs and counting, **KOKET** has become a go-to source for interior designers and consumers looking to create unique spaces that exude sensuality and style.



KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels, and hundreds of publications in the most renowned shelter and luxury publications.

[www.bykoket.com](http://www.bykoket.com)

[www.kkbykoket.com](http://www.kkbykoket.com)

[www.lovehappensmag.com](http://www.lovehappensmag.com)

[www.myobjectofdesire.com](http://www.myobjectofdesire.com)

## **PRESS CONTACT**

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