

KOKET

LOVE HAPPENS

*THE FIRST GLOBAL WOMEN'S LUXURY  
DESIGN COMMUNITY*

Will Be Hosting a Debut Event at  
Maison et Objet Paris

IN PARTNERSHIP WITH

WOMEN'S LUXURY  
— G U I L D —

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## The First Global Women's Luxury Design Community

*U.S. Luxury Decor Brand KOKET and Its Lifestyle Magazine Love Happens Have Partnered with the NYC-Based Women's Luxury Guild to Bring Together Women in the Luxury Design Community and Will Be Hosting a Debut Event at Maison et Objet Paris*

January 2019 - The first global luxury design community dedicated to women will be debuting this January at Maison et Objet Paris. The U.S.-based luxe decor brand **KOKET** and its lifestyle magazine *Love Happens* have partnered with the NYC-based Women's Luxury Guild to represent their 'Luxury Design Committee.' A brand rooted in femininity and fueled by the desire to empower, **KOKET** is thrilled to continue bringing women together in the world of luxury design through this new partnership. The committee's first event, a networking and informational brunch, will be held at Maison et Objet Paris on Saturday, January 19th at 10 am at the Covet House, who will be joining **KOKET** in hosting the event (**Hall 8, Stand C15**).

The Women's Luxury Guild's mission is to inspire and advance the world's luxury business women through networking, partnerships, and luxury business education. From top-level executives to prominent accomplished entrepreneurs, the Women's Luxury Guild is the official source for women business professionals in the luxury industry. With an international membership representing brands such as Christian Dior, Rolls Royce, Cartier, Ritz Carlton, and Bergdorf Goodman, the WLG serves all sectors of the luxury marketplace and is very much looking forward to working with **KOKET** to serve women in the interior design and furniture industry.

KOKET | Love Happens founder and CEO Janet Morais stated, "I am extremely excited about continuing to unite and empower women around the world through hosting unique and inspiring Women's Luxury Guild events designed to mentor, advance, promote and celebrate women within the luxury interior design and furnishings industry. I am also greatly looking forward to working with WLG on several other events in the U.S. and Europe throughout 2019 and a women's luxury conference to take place in 2020!"

In addition to the Women's Luxury Guild Brunch in Paris event, KOKET will be showcasing their seductive creations at **Maison & Objet** from **January 18 - 22** in **Hall 8, Stand C48** and launching their newest edition of *Love Happens* magazine—a heartfelt tribute to haute craftsmanship in design. Private tours of **KOKET** and the Covet Group brands, and complimentary copies of *Love Happens* will be available during the brunch.



KOKET and *Love Happens* have a magical way of empowering their buyers, readers, and fellow community members. If you have ever visited the brand at a trade show you are sure to have felt the warmth, energy, and passion that is KOKET—all feelings which will encompass their new partnership with WLG and the many empowering events they have planned!

To learn more about the Women's Luxury Guild's Luxury Design Committee or for information on attending the brunch email [kklh@lovehappensmag.com](mailto:kklh@lovehappensmag.com).

## *KOKET*

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in the Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic peacock feathers. With over two hundred designs and counting, KOKET has become a go-to source for interior designers and consumers looking to create unique spaces which exude sensuality and style.

KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

## *THE WOMEN'S LUXURY GUILD*

Founded in 2012, the Women's Luxury Guild (WLG) is a professional membership organization formed to mentor, advance, promote and celebrate women within the luxury industry.

The Women's Luxury Guild initiates its mission in an engaging way to unify, share, educate and actively promote collaborations and partnerships within luxury organizations. From C-suite executives to prominent accomplished entrepreneurs, the Women's Luxury Guild is the official source for women business professionals within the luxury industry.

The Women's Luxury Guild platforms include live networking events, industry expos, lifestyle and development workshops, and a digital presence for the WLG and its members.

To learn more about joining our community, please visit us at [www.womensluxuryguild.com](http://www.womensluxuryguild.com)

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